

# THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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Vol. 22, No. 22

June 3, 1967

## NEW PM PAPER HINTED DURING OPC DINNER

By ED EDWIN

Men of influence edged toward publicly negotiating terms for another New York City afternoon newspaper as they admitted lengthy private explorations during an OPC dinner dedicated to the question, "Who Killed Cock Robin?" Issues to be resolved had been delineated by Herb Kamm, former *World*

*Journal Tribune* managing editor; Bertram Powers, chief of New York Typographers' Local 6; Victor Riesel, labor columnist and past OPC President, and Dana Thomas, associate editor of *Baron's*.

Subsequently financier and publisher O. Roy Chalk so glowingly described the character of what an afternoon

newspaper should achieve that he sounded like a man protesting too much as he detailed factors militating against publication of another newspaper. Moreover, this man whose lesser airline forced major carriers to slice Caribbean rates, who rehabilitated an ailing Washington, D.C. transit system, and  
(Cont'd on page 4)

## THE FIRST THIRTY DAYS

One month in office, and the beavers have been busy.

The Long-Range Planning Committee has resumed its real estate reconnaissance. This time, thanks to the voters, the inquiry has meaning, purpose and authority. When do we move? Obviously not tomorrow. The property is a major one; OPC's bargaining position is strong. We can afford to wait for the best package, out and in.

Meanwhile, the old place is being made more livable. Not by polishing the marble, but by replenishing the spirit, as follows:

- A beefed-up House Operations Committee, with a new "Grill Patrol" on duty round the eating and drinking clock to think up hospitalities, spark merriment, make it a real club for members and escort non-members who are non-guests out;

- Conversion of a handsome space, previously wasted, into a dignified reception area where members can at last meet their elected officers and the officers can welcome distinguished visitors.

To bring in more of the latter, restore the accent on foreign affairs, and give back to overseas members their long-lost place of honor as the cream of OPC's crop;

- A "Homecoming Forum" for returning correspondents;

- Negotiations on program-exchange arrangements with kindred organizations

(so far, Washington's Foreign Affairs Institute and National Press Club, Boston's World Affairs Council) to provide additional platforms for homecoming members and enlarge our own reservoir of speakers;

- Appointment of a Program Council to coordinate all standard events (Book Nights, Reunions, Language and Regional Dinners, etc.) and devise new ones;

- Establishment of an Edward R. Murrow World Affairs Forum (luncheons and dinners), with support from the OPC's Foundation;

- Organization of a Washington Program Committee, fifteen members strong, on permanent watch at White House, Pentagon, State, Hill, and other key places, to sign up top speakers - foreign and domestic - direct from the Nation's Capitol;

- A private talk with President Johnson on spurring high-level Cabinet use of the OPC as a national and world rostrum.

On the news professional front:

- A total make-over of the Freedom of the Press Committee, with regional specialists alert over every piece of the global map to look for smoke, sound the alarm, report and recommend, the Committee Chairman and the Club President to consult after full inquiry on intervention or non-intervention, thereby keeping OPC's powder dry and firing OPC's guns only when they ought to -

and will - be heard;

- Instant organization of an Emergency Placement Committee, rallying eleven professional groups to find jobs for victims of sudden death at *The World Journal Tribune*;

- A unique OPC panel, before a capacity Clubhouse audience, bringing to the same table Big Six, the editorial side, publishing and automation to post-mortem WJT's demise and peer into New York's newspaper future;

- Investigation into exchange of member-privileges in Washington, with the National Press Club for OPC's men and the American Newspaper Women's Club for OPC's women.

On the fiscal front:

- The end of a Pollyanna era in reporting of Club finances and the beginning of frank discussion with the membership on OPC's basic economic problems;

- A streamlining of credit and payment procedure, along with exploration into the development of revenue-producing and image-brightening projects (radio-TV programs, film premieres, etc.) to reduce and perhaps eliminate the inherited economic pressure for another dues hike.

All hatchets are buried, all wounds are bound up, all hands are helping, and OPC's luster is beginning to glow brighter daily. We are working for an *Overseas Press Club* with quality and content, rather than a "World Press Center" with none. Hal Lehrman, President



# Covered.



Peter Harvey, photo

In The Bulletin. The newsman's world. From top correspondents all over it.

**Athens**

Al Wagg, Wagg Picture

**Bangkok**

Murray Froms, CBS

**Berlin**

Gary Stindt, NBC Bureau Chief

**Bonn**

Russell Braley, New York Daily News

**Brussels**

H. Peter Dreyer, Journal of Commerce

**Buenos Aires**

Percy Forster, Hearst Headline Service

**Caracas**

Martin R. Reynolds, Telesistemas de Venezuela C.A.

**Copenhagen**

Per K.B. Amby, freelance

**Frankfurt**

Phil Whitcomb, Macnens

**Geneva**

Andrew Borowiec, The Washington Star

**Hong Kong**

Dave Roads, McGraw-Hill

**Honolulu**

James F. Cunningham, The Honolulu Advertiser

**Istanbul**

Anne Turner Bruno, freelance

**London**James Picton, freelance, ABC  
Dan Smith, International Management**Madrid**

Enrique Menses, Fotopress

**Manila**

Carlos Angeles, author, Pan American Airways

**Mexico City**

Jaime Plenn, UPI

**Miami (Caribbean)**

Merwin Sigale, ABC

**Montreal**

J. Patrick Finn, Montreal Star

**Moscow**

Scott Bruns, UPI

**Munich**

David Grozier, Radio Free Europe

**New Delhi**

Joe McGowan, AP Bureau Chief

**Panama**

Crede Calhoun

**Paris**

Bernard Redmont, Westinghouse Broadcasting

**Rio de Janeiro**

Eileen MacKenzie, McGraw-Hill

**Rome**Sam'l Steinman  
A. R. McElwain**Saigon**

Beverly Deepe

**San Francisco**

J. Q. Riznik

**Santiago**

Martin P. Houseman, UPI

**Santurce**

Horst Buchholz, PR Consultants, Inc.

**Sydney**

Peter Harvey, Newsweek

**Vienna**

Fred Baer, McGraw-Hill

**Washington**

Jessie Stearns, Topeka Daily Capital

## JAFFE DENIES RED CLAIM OF PROVOCATION

ABC News Correspondent *Sam Jaffe*, covering the Communist-inspired riots in Hong Kong, was accused of "kicking people" and "provoking" the crowds in a story carried by the Communist New China News Agency Monday, May 22.

The story claimed that Jaffe and his ABC News crew, who were roughed up by rioters one day last week, received their beatings as a result "of repeated provocations against the crowd" and for having "kicked people."

In a wire sent by Jaffe to ABC News last week, he denied the allegations and said that "they (the Red Chinese) are sore that we storied being attacked by mob."

The Red Chinese wire story, dated Hong Kong, May 22, carried the headline "New British Suppression of Chinese in Hong Kong."

The story said:

"At around thirteen hours (1 p.m.), a correspondent of the ABC Broadcasting Company of the US made repeated provocations against the crowds and kicked people."

In his cable, Jaffe notes that the word, correspondent, was carried in quotes. He adds that the story was broadcast by the Chinese-language Radio Peking. Jaffe also denied the Red Chinese allegations in his cable:

"Can assure you none of us at any time created provocations," he wired. "Best guess why they blasted us is they are sore we storied being attacked by mob. Ken So (ABC News Chinese soundman with Jaffe) severely kicked in leg during another incident on the 21st by a teenage demonstrator."

### BENEDICT'S DAUGHTER KILLED

It was learned here this week that Nikki Benedict, 14-year-old daughter of OPC member *Russell Benedict*, was murdered at the family home in Poway, California, several weeks ago.

No motive or suspect has been disclosed as yet.

## New York Scene

Tues., June 20 - Book Night for "No Place to Die", with Hugh Mulligan. Cocktails 6:30, dinner, 7:30 p.m.

\* \* \*

All reservations not cancelled 24 hours in advance will be charged to members' accounts.



## A Few New Twists at deGaulle's Press Conference

By BERN REDMONT

PARIS — That carefully prepared "improvisation" known as the semi-annual news conference of President de Gaulle attracted the usual 1,000 audience of journalists, government officials and embassy press attachés on May 16.

But the charade wasn't as interesting as it usually is — apart from the "velvet veto" against British's new bid to enter the European Common Market, which the General insisted wasn't a veto.

A few innovations, however, lent piquancy to the quasi-royal audience. For the benefit of color TV, the traditional crimson tapestry backdrop was changed to old gold damask.

A few hardy souls, including this correspondent, tried in vain to upset the script. General hilarity greeted a long and interminable "question" by Maurice Lemaitre, a "Lettrist" philosopher who described himself as representative of the "Yough and Externity Front" and wanted to know what the General proposed to do about economic problems of youth (at least we *think* that's what he

was driving at). De Gaulle gave him a sardonic smile and huffed, "Thank you for your press conference."

The question period disintegrated into farce when another character who introduced himself as the director of the "Courrier Municipal des XVI et XVII arrondissements" asked what the government planned to do about the old folks at home.

Both questions were carefully censored out of the government-controlled TV broadcast of the news conference.

Most questions are usually planted in advance, and de Gaulle memorizes answers to the questions he plans to answer. This correspondent decided to try a spontaneous intervention, and interrupted de Gaulle as he was about to close off questions. I asked him about France's latest views on the Viet Nam war, and about the possibility of a meeting with President Johnson when de Gaulle goes to Canada in July. Since there is no give-and-take, and all questions are taken at the beginning and answered in a block as speeches, it was easy for de Gaulle to simply ignore my

two questions. They were, not, however, censored out of the TV broadcast.

The general strike called in France to protest the government's demand for special powers in the economic field blacked out news of the conference in the press, because there were no newspapers the next day, but the story was fully reported a day later.

For the first time in the seven years since de Gaulle has been holding these rituals, there was no applause at the end. Maybe the audience has begun to learn that applause is out of place at a news conference, but most observers suspect there were other reasons.

\* \* \*

The new Minister of Information, Georges Gorse, gave a reception for foreign correspondents the other day — a sign of renewed interest by the government in the foreign press.

Merger of the Paris editions of the New York Herald-Tribune-Washington Post and New York Times will throw many out of work here, but redundant

(Cont'd on page 4-Ticker)

## LEHRMAN WINS \$7,500 PRIZE FOR ARTICLE

One of the largest cash awards in the history of American journalism and communications has just been won by OPC President Hal Lehrman.

At a presentation banquet in Chicago June 2, the American Security Council announced a prize of \$7,500 to Lehrman as winner of third place in a nationwide competition for articles on the responsibilities of American business in the global struggle of ideas.

More than 1,500 economists, editors, educators and others submitted papers in the \$100,000 contest, which was open throughout 1966 and sponsored by the Schick Safety Razor Co. in cooperation with the Council.

OPC's President was one of two journalists among the five top winners. The other newsmen was James P. Lucier, Associated Editor of *The Richmond (Va.) News Leader*. Prizes also went to two businessmen and a university professor.

Each winner, in addition to his cash prize, was enabled to grant an equal sum of money to educational institutions and organizations dedicated to free enterprise and the advancement of individual dignity. Lehrman allocated an extra \$7,500 to the Foreign Policy Institute of the University of Pennsylvania (where his older son Fred is a University Scholar in the Graduate School) and the

American Friends of the Captive Nations (of which he is an Executive Board Member).

In his paper, published by the Council with the other prize-winning essays, Lehrman advances several projects for American business and businessmen. One is an imaginative proposal for a Computer Data Bank. Its purpose is to inform business, government and public about facts contributing "to the adoption of policies by the US which will effectively employ our economic superiority in the struggle to win the minds of the uncommitted world and even of our antagonists."

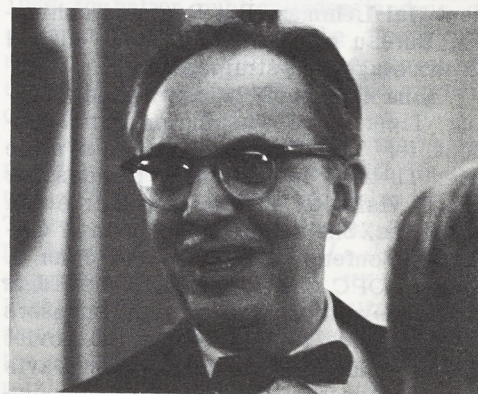
Lehrman describes how the plan would work:

"Manned by Soviet-area experts and electronic technicians, this 'bank' will be a centralized storehouse of information on every aspect of Communist economic behavior, especially in East-West relations. It could be financed at the outset by one enlightened firm (or a group of like-minded corporations contributing in ratio to their profit position). The bank would make its data available to American business at pro-rata cost, by annual subscription including optional bulletin service by telephone or wire, with free service to non-profit groups."

The computer system would be stocked with data on the Communists'

economic record, with fresh information programmed into it daily, Lehrman explains in his article.

"Queries punched into the bank will produced computerized answers as quickly as the system can flash through its massive resources, collate the data and spew out the response. Backed by such an electro-mechanical, instant-research library, the business community will no longer be dependent on superficial press reports, routine advices from Government departments, and Communist-inspired evaluations and statistics. Insofar as humanly and electronically possible the bank will have at the ready, for swift delivery of any feature, the entire economic countenance of the Soviet world."



Lehrman



# WORLD-WIDE TICKER

Edited by JERRY KRISKA

(Cont'd from page 3)

Times staffers will mostly be offered jobs back in NY. New joint paper will be published in the Herald-Trib building.

Bernard Frizelle, NBC bureau chief, will soon switch places with **Irving Levine**, Rome bureau chief. . . Richard Mooney, NY Times, will be transferred to New York in June-July. . . **Bernard Nossiter**, Washington Post, is moving to India. Nossiter recently covered coup d'état and aftermath in Athens. . . B.J. Cutler, Scripps-Howard, also was in Athens, Bonn and Geneva.

**George Herald**, Vision Magazine and free-lancer, and Ronald Koven, Paris Herald-Trib, back from visits to USA.

## ROY CHALK TO START NEW TABLOID IN VA.

By JESSIE STEARNS

WASHINGTON — O. Roy Chalk will put out a morning tabloid, called "D.C.-Virginian," published in Virginia. . . Bulkley S. Griffin, head of Griffin-Larabee News Bureau servicing Maine, Massachusetts and Connecticut papers, died of cancer. Besides reporting for the New England papers, he served both in the Navy and Army in World War I, and in World War II as a correspondent in the European Theatre of Operations.

Lloyd Hackler was named assistant White House press secretary. Hackler, as associate director of information at the Veterans Administration, succeeds Harold Pachios, who moved to the Department of Transportation's legal department. Meanwhile, Harold Barefoot Sanders of Dallas was named Legislative counsel to President Johnson.

The British saved the American flag. At National Press Club's salute to OPC, the American flag started to fall toward your correspondent as president L. David LeRoy was introducing OPC president **Hal Lehrman**. But Reuters Washington Bureau chief **Pat Heffeman** rushed to the stage and straightened it.

**Anna Chennault**, widow of the "Flying Tiger" and Washington correspondent for Taipei newspaper, has made over 11 trips to Viet Nam besides her yearly visits to Taiwan and other Asian countries. She spoke at luncheon of Citizens' Conference on Asia. . . **John B. Adams**, OPC charter member, and **Edgar Ansel Mowrer** are two of eight sponsors of Committee to End Aid to the Soviet Enemy (CEASE), headed by John Davis Lodge, former GOP governor of Connecticut.

## AL NORMAN TO HEAD REPORTERS' GROUP

By PETER HARVEY

SYDNEY — OPCer **Al Norman**, Sydney Bureau chief of Christian Science Monitor, was elected first president of newly-formed Overseas Correspondents' Association. OCA membership is limited to working press staffers based in Australia and the Pacific. Stringers, it's felt, can be adequately represented by their "employers" who are association members.

Rapid expansion of international press, radio and TV interest in Australia and the Pacific in recent years made formation of OCA a necessity.

Among foundation members are NHK's Takanori Aeba, vice-president; AP's **Don Tait**; Antara's Mohammed Choduri; Jiji Press' Akira Takahashi; Time's Ernest Shirley; Life's Ken Gouldthorpe; UPI's Charles Bernard and Brian Dewhurst; your correspondent representing Newsweek and, of course, Norman. Although active membership is limited to area-based foreign correspondents, temporary membership will be extended to newsmen working in the territory.

### GENEROUS PHOTOGS NEEDED

*The Bulletin* could use help from any of its photographically-inclined members for photo coverage of evening events at the Club.

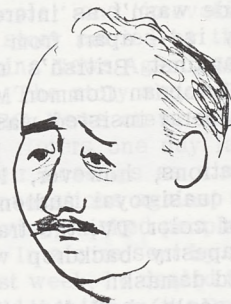
The Club will be glad to take care of supplies and processing, though the photographer will need his own equipment. Volunteers should contact one of *The Bulletin's* chairmen.

## LABOR, NEWS

(Cont'd from page 1)

who (unsuccessfully) offered to operate the New York subways as a private enterprise, mellifluently taunted the city's Mr. Journalistic Bigs, *The Times* and *The Daily News*.

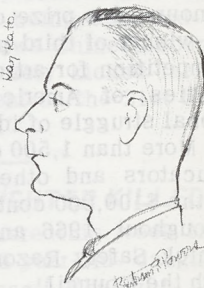
"You don't think that *The New York*



Chalk

*Times* cares whether a 'Wijit' or any other newspaper comes out?" he asked as he referred to the late *World Journal Tribune* by its nickname. "What you're hearing is a lot of noise. Why should it take on the responsibility (in context of) its own investment? The noises you are hearing are merely to scare any possible contenders. There aren't any other contenders."

Only those newspapers with existing plants can afford to print another newspaper, he said. As for the WJT plant, he asked, "With all due respect, who is willing to purchase it? It would be foolhardy here for a newcomer." Either *The Times* or *Daily News* could put out "a very fine p.m. newspaper," he added. "But I don't believe *The Times* for its own selfish reasons will do it. Or *The Daily News*. Why should they?" he chided. "They are doing a pretty good job now." But then, in the tone of an aside, he observed that the "little" plant of his *El Diario-La Prensa* also had the capability of publishing an afternoon newspaper. He admitted that he had discussed "concessions" with union leaders.



Powers

"Yes, I did meet with the presidents of all unions," he said. "A brand new newspaper would have to have something better." He further revealed a several-hour "face to face conferring" with Mr. Powers in his office under amicable circumstances. Mr. Powers was willing to listen to the possibility with an open mind. Other unions, he amplified, "indicated that they would be receptive to thoughts and ideas that might solve the problem. But that is to be proved."

Chalk asked Powers if he had accurately reported the substance of their explorations, and Powers agreed

still life

Postmaster O'Brien sent (LB) a letter 3 weeks ago about changes in the Post Office but didn't get an answer yet

Lyndon didn't get the letter yet



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# LEADERS ARGUE: WHO KILLS NEWSPAPERS?

that he had.

Queried about "specific inducements," Chalk responded, "I don't think I came to negotiate a contract." He cited some concerns, however. "There's a lot of wasteful duplication of manpower in all industry," he expounded diplomatically. Featherbedding was described as having "a worthy ob-jective — a very human problem. There are so many men and so many jobs. And the matching jobs with people is more of a question than automation. We're groping for answers."

What kind of a newspaper should this "unlikely" publication be? It should stress "crusades, reforms, achieve, accomplish something of a constructive nature."

The full-house dinner session was opened by OPC President Hal Lehrman, who stressed, "The Overseas Press Club is impartial and takes no sides. But," he foot-

noted, "I would be remiss if I didn't doff a hat to the sheer, raw courage of Bert Powers in being here tonight."

"Who Killed Cock Robin" was billed as "a schematic review

of what happened to *The World Journal Tribune*" by Moderator Ben Grauer. "Only the most intimate inner circle knew what was coming on May 5," he said. "So in a sense, we're holding an inquest: Was it murder or suicide?"

"A crime of this enormity had many architects," reflected Herb Kamm. While conceding that a "well intentioned" management miscalculated its losses, he found "union intransigence the like of which I've never seen — and I was a member of the Newspaper Guild for 17 years. The union contribution to this tragedy was enormous."

Bertram Powers agreed that "there were mistakes on both sides," but he found them "mainly on the side of management. I think the management failures at *The World Journal Tribune* are directly responsible." A similar problem existed in San Francisco, he argued, but management there resolved its problems.

"The technical crafts exert an extraordinary and undue influence in the newspaper field," Victor Riesel charged. He struck "an appeal to reason" as he urged unionists "to give way to industrial statesmanship and somehow agree together and see that news-

papers are not burdened down with added labor costs if they are losing money." Of newsmen, Riesel said, "We want to stay alive, too."

"We did not anticipate the death of the daily paper," Powers disclosed, "although we anticipated that perhaps the Sunday paper would go." Maneuvering counter-offensively, the Local 6 leader demanded, "Why not ask the question of advertiser support?" Needlingly, he wondered if the moderator's being a television representative had suppressed thought of such questions. "Advertisers did not support *The World Journal Tribune*," Powers said.

The automation issue aroused a mini-debate.

"We don't resist automation," Powers stated. "We seek terms with it." *The Times* and *Daily News* have it, he pointed out, although the WJT did not. "We're training our own members for automation," he added, saying that the union anticipates decline in employees and seeks an orderly transition.

"Mr. Powers is perfectly accurate regarding negotiating automation," Kamm retorted. "But this automation is to be negotiated at Mr. Powers' price. And most automation was negotiated prior to Mr. Powers' leadership," he added — a statement with which the union leader disagreed. "The WJT did not get into a new plant because the price was too high. So it shelved plans for automating," Kamm concluded.

Kamm and Powers also clashed over the quality of work in the composition room.

"I've not seen the quality improve with the raises in pay," the one-time managing editor said. "I would like to hope (printers) gave something back in competence and dedication."

"Quality is a management function," Powers rebutted. A printer is subject to discharge "if he fails to produce quality standards," he insisted, with the fillip, "Proofreading is not always

complete when the paper goes to press; that's a management decision."

Dana Thomas widened the curtain on the technology of computerization, in which, he said, "the printing field is behind the times." Humorously he suggested that if Gutenberg were to return, it would take him only two or three days to reorient himself to printing shop routine, while it would take the Wright brothers far more time in contemporary aviation. Yet, remarked Thomas, we are in an era of information explosion.

Until recently, he said, large computer manufacturers concentrated on goals outside of publishing. But suddenly they have become interested in the graphic arts. Third-generation computers and optical scanners are now integrated into a systems approach, he said. One drawback has been computers which worked well electronically, but which issued poor quality printouts. Perhaps, he suggested, new tube technology has solved this problem. Thomas implied, therefore, that automation may become increasingly attractive in the publishing industry.

(Sketches by Kay Kato, photos by Alexander Sacks)

## PR SOCIETY HONORS OUTSTANDING MEDIA

*Newsday*, *Look*, WCBS-TV and radio station WMCA have won the first annual "public service" Silver Medal Awards from the New York Chapter of The Public Relations Society of America for "the most noteworthy contributions during 1966 to better public understanding of community problems in the New York metropolitan area," it has been announced by Stephen E. Korsen, chapter president.

*Newsday* won the award in the newspaper-wire service category with its series, "The Negro on Long Island", by Thomas A. Johnson and Harvey Aronson. In the magazine category, *Look* was recognized for its article, "The Lady Fights Back" by Julius Horwitz. WCBS' award in the television category was for the program, "Are You Safe in Your Hospital?". A special program, "Slumlords, Inc." won the top radio award for WMCA.



Riesel



Thomas



Kamm



Grauer



## LYLE WILSON OF UPI DIES

Lyle C. Wilson, national columnist for United Press International and former vice president and Washington manager of UPI, died May 23 at Martin Memorial Hospital near his home in Stuart, Fla. He was 67.

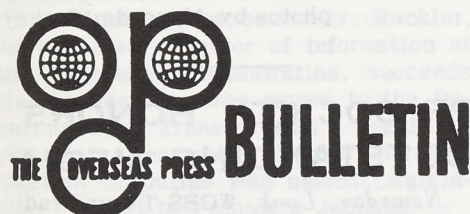
Wilson's career with UPI spanned 42 years, including 37 years in Washington, where he was one of the most distinguished figures in capital journalism.

His newspaper career began at the age of 9, when he got a job stuffing Sunday supplements into editions of *The Topeka Daily Capital*. His first reporting job was on *The Daily Oklahoman* after WWI.



Wilson

After taking time out to get a degree at the University of Missouri School of Journalism, he went to work in London for United Press as general assignment reporter. Later UP jobs were as cable editor in New York diplomatic, State Department, White House and Senate reporter in Washington. He became head of the Washington bureau in 1933. He retired administrative posts in 1964, but continued to write his column on national affairs.



**Bulletin Committee Chairmen:**  
Alton Kastner David Resnick  
Lawrence Stessin  
Managing Editor: Sibby Christensen

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Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

## Letters

### HARSH ACCUSATIONS

As a correspondent covering the United Nations, I was incensed at the harsh accusations of Aaron Einfrank in the May 13, 1967 OPC Bulletin. I refer to his characterizations of UN Correspondents Association members as "PR types, spies, propagandists, superannuated (one major American paper uses the UN as a sort of a pasture), secretaries with editorial ambitions, old ladies, the idle rich and much worse."

He lauds his two colleagues who were awarded prizes like himself, but does not refer to some of the most well-informed and capable correspondents as Darius Jhabvaka, of *The Boston Globe*, Robert Estabrook, representing *The Washington Post*, Eric Britter, of *The Times* of London, Donald Grant, of *The St. Louis Post Dispatch*, and Chakravarti Raghavan of the Press Trust of India, as an example of the many other highly regarded writers covering the UN.

I note he makes no reference to the UNCA broadcasters as John McVane and Mel Goode of ABC, Richard C. Hottelet of CBS, Pauline Frederick of NBC, George Hamilton Combs of WOR, and others in the same category.

Aaron Einfrank's broad condemnation of UN correspondents is unfair and unjust to the many highly regarded journalists and broadcasters covering the United Nations.

Stella Margold

### HARD-HITTING

Just a note to say that I think the article by Aaron Einfrank was stunning — so hard hitting and illuminating.

I think your idea of featuring Club members is excellent — and not just because I was one.

By the way, I've had many fine comments on it.

Anne Turner Bruno

### SORRY ABOUT THAT

The Club is unable to effect temporary address changes for vacationing members to receive *The Bulletin* and other mailings.

One reason is that the Club uses mailing addresses to determine membership status. A temporary change could result in a member being reclassified inaccurately. Another reason is the length of time necessary to make mailing plate changes (two to three weeks for each), which makes it impossible to follow a traveler through various excursion stops.

It is suggested that temporary changes be filed with the member's local post office.

## Membership

### NEW MEMBERS ACTIVE

Anita Brenner — Publisher and Editor, Mexico This Month, Mexico.

Henry Hazlitt — Columnist, Los Angeles Times Syndicate, Wilton, Connecticut.

St. Clair McKelway — Editor and writer, New Yorker Magazine, New York, New York.

Rev. Joseph F. Michenfelder — Director, Noticias Aliadas (Spanish News Feature Service), Lima, Peru.

Don North — Correspondent, ABC News, Saigon, South Viet Nam.

Elliot Stern — President, Globe Photos, Inc., New York, New York.

### ASSOCIATE

David Anderson — Public Relations Dir., American Institute of CPAs, New York; (F) Transradio Press Service, United Press, NBC.

W. Harrison Brewer — PR Specialist, American Petroleum Institute, New York, New York; (F) Radio Station KDFN and the Tribune-Herald (Casper, Wyoming).

Wesley First — Director of University Relations, Columbia University, New York; (F)

New York World-Telegram, The Erie Dispatch.

Elizabeth G. Flood — Associate Director for Public Information, New York State Office of General Services, Albany, New York.

Edgar A. Grunwald — Editor-in-Chief, Purchasing Week Magazine, McGraw-Hill, New York.

William J. Harris — Editorial, Fawcett Publications, Inc. New York.

Joseph R. Marshall — Manager, Editorial Service, Celanese Corp., New York; (F) Poughkeepsie Advertiser, International News Service, Dun's Review & Modern Industry, New York Herald Tribune.

Dudley B. Martin — Director of Public Relations, Duro-Test Corp., North Bergen, New Jersey; (F) Brooklyn Daily Eagle, Darien Observer, The New York Times.

DeWitt G. Phelan — Radio-TV Feature writer and placement, Carl Byoir & Associates, New York, New York.

John E. Pluenneke — Management Editor, Business Week, New York, New York.

Alex Tassos — Vice-President, Dunwoodie Public Relations, New York; (F) Daily Oklahoman, Daily News & Eagle, WVCB Radio, Coral Gables Times.



## Placement

**M-60**—Public Information & Press Relations, N.Y. Stock Exchange. Amiable writer needed to handle Exchange's relationship with listed companies. Work with editors of company magazines. Need not be expert on the Exchange. Salary \$7,500-8,000; however, Exchange has quarterly bonus system plus Xmas bonus, so could possibly add 25% to salary. Usual fringe benefits. Contact: George Bookman, HA. 2-4200, Ext. 581.

**M-61**—Six openings at Reuters. Contact Howard Sloan, LO. 4-5310.

**M-62**—P.R. firm offers unique opportunity for capable, all-round writer-account man; versatile, anxious to grow. Work immediately with head of agency. State required salary. Contact: Mrs. Armstrong at Russell Birdwell Assoc., 510 Madison Ave., NYC, CI. 6-1164.

**M-63**—THE OIL DAILY (petroleum industry paper) has two jobs open for writers—one in New York, one in Chicago. Call Mr. Fanshler in Chicago at WAbash 2-7654.

**M-64**—2 more P.R. writers-account executives needed at the Rowland Company, 415 Madison Avenue, N.Y.C. (Mr. Philip Dorf). For consumer products. State salary.

**M-65**—SOUTH JERSEY: P.R. writer, female preferred, for toy manufacturer located in Hightstown, N. J.; write general news and magazine articles; community relations duties; experience in P.R. or teaching background helpful. Salary \$115 plus. Send resume and work samples first to: Carl Marinelli, Creative Playthings, Box 1100, Princeton, N.J.

**M-66**—CPA firm dealing with hospitals, hotels, country clubs, etc. needs re-write man for reports, etc. Technical and/or financial background helpful; not essential. Permanent job, for male or female. Contact: Mr. Frank Weber, Harris, Kerr, Forster, 420 Lexington Avenue, 24th floor OR.9-2220.

**M-67**—American Management Association — 2 jobs. (1) Assistant editor at \$7,900. Do editorial work on 2 business management magazines. Rewrite and reslant digest section of each magazine. Ability to select articles for the magazine. Summarize in a paragraph other magazine articles. (2) This job part editorial, proof-reading, handle files and other routine work. Potential to move up in this job. \$5,900. Contact: Peter Reid, AMA, 135 West 50 St. JU. 6-8100, Ext. 375.

Send your resumes to Miss Katie O'Connor, US Steel, 71 Broadway, N.Y.C. 10006 Tel.: 558-4349.

**EKCO PACKAGING**, Division of Ekco Products, Inc., is the world's largest manufacturer of aluminum foil containers. Food manufacturers use millions of Ekco packages daily for fresh and frozen baked goods, convenience foods, margarines, jams and jellies and many other items. Ekco also produces large foil containers for commercial food service applications. It has recently entered the plastics packaging field for consumer and institutional products.

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PUBLIC RELATIONS

## Classified

**CORRESPONDENT** needs small flat early June to mid-July, centrally located. Wife, no kids. Returning NY first week June. Write Box 420.

**OVERSEAS** job wanted. Family Spain. Money secondary. Wish U.S. wire-news service, pub, or representing firm. Editor, PR, writer photo. 20 yrs Paris, Madrid, Maroc., etc. Box 421.

**FOR RENT** 3 room furnished Duplex artist's studio apt. July 1st to Jan. 1st \$200 mo. 6 mos. lease. Twin bedroom. Tel. Service EN 2-6700, Ext. 507.

**44th OFF FIFTH**, June 1—Sept. 15. Charming hotel 2½, daily service, hskpg equip, air conditioning, TV, hi-fi, garage in bldg. Sacrifice for best offer over \$250. Root, MU 2-8060 lv. message.

**WRITERS** to freelance occasional sales promotion and PR pieces (brochures, folders, speeches, films). Pickup and delivery at your convenience, in mid-town agency, please give experience, any technical specialties and some idea of price range. Box 423.

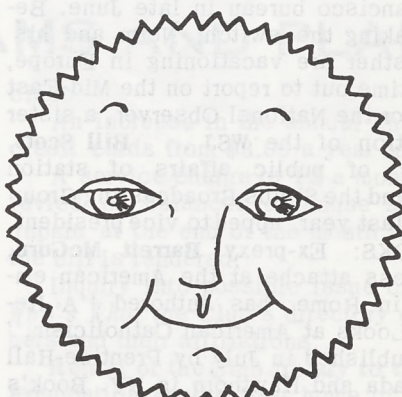
**WILL SHARE** furnished air conditioned office; partitioned; Park Ave.—Grand Central. \$75 month. Box 424.

**SPEECH WRITER**, strong in economics, (F) government relations, international business. Top background in p.r., publications, strategy government. Ready to handle your crisis needs. Box 425.

**SUMMER BACHELOR** will be in and out of city, seeks to share huge convenient West side New York apartment with man or couple June 15 to July 31. Full privacy in large bedroom with dressing room and bath, use of living room, dining room and kitchen. \$350. Box 426.

**MAIL or DELIVER TYPED COPY** to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

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## PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Douglas Cornell** returning this week from Geneva, where he joined an 11-man team of Interavia editors who covered the Paris Air show . . . **Al Seton**, a Naval Reserve Commander and former commanding officer of New York's Reserve Harbor defense unit, back from a tour of temporary active duty with the Navy in Viet Nam and Southeast Asia . . . **Dorothy Ducas** off on a combined vacation-work trip to England, Greece and Lebanon. Among other things, she'll be doing an article for the Public Health Service World on medical research at the American University in Beirut . . . **Don Carl Steffen**, who has spent the last six and a half years in Africa as a freelance photographer, setting up shop in Washington, D.C. . . . **Richard J. Kempe** leaving June 10 to represent UNIDO at the upcoming diplomatic Intellectual Property Conference of Stockholm . . . **Elaine Shepard** to Pittsburgh, Detroit, Washington, D.C., and Dayton for radio and TV appearances to plug her new book, "Doom Pussy." . . . **Daniel James** in and out of New York from Mexico City after interviewing Svetlana Stalina for the Newhouse papers. He's now collecting material for a book on her.

NEW POSTS: **Norman Sklarewitz**, former Wall Street Journal correspondent based in Tokyo and now assigned to the paper's home office in NY, will join the San Francisco bureau in late June. Before making the switch, Norm and his wife Esther are vacationing in Europe, taking time out to report on the Mid-East crisis for the National Observer, a sister publication of the WSJ . . . **Bill Scott**, director of public affairs of station WMCA and the Straus Broadcasting Group for the last year, upped to vice president.

BOOKS: Ex-prexy **Barrett McGurn**, now press attache at the American embassy in Rome, has authored "A Reporter Looks at American Catholicism," to be published in July by Prentice-Hall in Canada and Hawthorn in NY. Book's been chosen by the Catholic Digest Book Club as its book of the month for September. Barrett's also written the preface to a book in Italian on the history of US journalism by Prof. Carlo Barbieri of Rome; has "bits" of three more books coming out this year . . . "The Odyssey of Henry Ford and the Great Peace Ship" by founder and ex-prexy **Burnet Hershey** now in book stores. Author was guest of honor at a cocktail party given in Cambridge, Mass., by Mr. and Mrs. **Edward L. Bernays**.

ARTICLES: **Richard W. Bruner** in the summer issue of Standard of New Jersey's

The Lamp on "Putting Experience to Work." It's the story of the International Executive Corps . . . **Margaret Auerbach Siegel** by-lined in May 21 Minneapolis Morning Tribune with "Fashion Belongs in Our Museums." . . . **Mary Tanenbaum's** "Where West Meets East" (on Oriental influences in America) in the summer issue of VISTA/U.S.A. of Humble Travel Club . . . Cover piece by **Jack Harrison Pollack** on "When Parents Separate" in June Today's Health.

RADIO & TV: **Anna Chennault** on Virginia Graham's "Girl Talk" May 30. . . . **Robin Moore** talked about his new book "The Country Team," on NBC-TV's "Today" May 29 . . . **Ben Grauer** toured the US pavilion at EXPO 67 and described its various exhibits on NBC's "Monitor" Saturday . . . **Edward L. Bernays** guested with Martha Dean (WOR) May 29 . . . **Craig Fisher**, producer and director of NBC-TV's "The Smithsonian" series, at a special screening of three of the films presented by the US Office of Education for a special audience of educators, scientists, etc., on May 22 in Washington, D.C. Several programs of the award-winning series will be re-run.

HONORS: **Sol. W. Sanders**, U.S. News & World Report's regional editor for South Asia, awarded the Edward R. Murrow Fellowship of the Council of Foreign Relations . . . **Julian Goodman**, president of NBC, honored with an

Orange Bowl Committee "Obie" award in recognition of his contribution to the growth and development of Florida. Award was presented by the Orange Bowl Committee . . . **Benjamin Fine** awarded the 1967 National School Bell award for "distinguished service in the interpretation of education" by the National Education Association . . . American Legion Medals of Merit presented by Air Service Post 501 presented to **Bruce Gould**, **Sam Schulman** and **Harry Bruno** for their aid to Lindbergh before he took off for Paris 40 years ago. An additional award went to **Bob Considine** for "his aid to the development of aviation by brilliant reporting through the past 37 years."

SPEAKERS: **Julian Goodman** spoke at the dedication ceremonies of radio stations KNBR-AM and KNBR-FM in San Francisco May 25 . . . **Faye Henle** of WOR-AM to speak at the annual June reunion of her alma mater, Barnard College, on "Impressions — the Economic Scene." . . . **Russell C. Tornabene** spoke to the Women's Press Club of New York State May 26 in Schenectady, N.Y., on "Television's Windows on the World." . . . **Abelardo L. Valencia**, press counselor at the Philippine Embassy in the US, spoke on "View from the Pacific" at a series of seminars held at the Washington Journalism Center and the American University . . . **Stan Frankel** to moderate a panel discussion on "Public Television . . . Desert or Dessert?" at a luncheon meeting of the National Businessmen's Council on June 23.

JOB HUNTER: **Robert I. Queen** acting as placement coordinator at the News paper Guild of NY.

## A NORMANDY VETERAN SEEKS HIS PHOTO TAKEN IN 1944

A Naval veteran of the Omaha Beach landing of the Normandy invasion is seeking prints of pictures made of him and another sailor by newsmen following a rescue operation during the historic landing.

The veteran, **Filmore R. Baker** of 25 Belden Street, Williamstown, Mass., helped rescue two crewmen from an LCM which was blown up during the action.

Baker's own barge, from the U.S.S. *Henrico* APA 45, had been hit. After he had been picked up by a Coast Guard rescue boat, Baker and a crewmate, **Joe Crain** of Haile, La., volunteered to take one of the remaining boats back to the beach with ammunition and supplies.

During this operation, a nearby LCM took a direct hit. Spotting two injured survivors, they towed them

back to the ship under heavy machine gun fire.

Back on board, they were met by newsmen and photographers who asked about the rescue and about conditions on the beach, etc.

Now, more than two decades later, Baker wants to find one of those pictures. "I ask not for medals or recognition but only that I gain access to the picture taken aboard ship of Joe and I after the rescue. I ask for them as a token to my son as an indication of some worthwhile attribute about me even though it happened 23 long years ago."

Baker says he has checked the AP and the Bureau of Naval Personnel in Washington, but both have been unable to turn up anything on the incident. Baker's request was relayed to *The Bulletin* by CBS News broadcaster **Walter Cronkite**.